



SPONSOR LEVELS

	62	71	10-Hour	Miracle Maker	BRT Champion
LOGO RECOGNITION ON WEBSITE	✓	✓	✓	✓	✓
+501(C)(3) TAX BENEFITS	✓	✓	✓	✓	✓
NAME RECOGNITION ON PARTICIPANT TSHIRT	✓	✓	✓	✓	✓
PARTNERSHIP RECOGNITION DAY	✓	✓	✓	✓	✓
LOGO RECOGNITION ON PARTICIPANT TSHIRT		✓	✓	✓	✓
RECOGNITION ON FACEBOOK AND LINKEDIN			✓	✓	✓
LOGO RECOGNITION IN FINAL REVEAL PHOTO			✓	✓	✓
RECOGNITION ON INSTAGRAM			✓	✓	✓
ZOOM BACKGROUND FEATURE ON EVENT BROADCAST				✓	✓
CHECK PRESENTATION RECOGNITION AT EVENT				✓	✓
CONVERSATION WITH A FAMILY/PATIENT					✓
MERCHANDISE IN PARTICIPANT BOX (DONATED ITEMS)					✓
INVITATION TO SHARE PROMOTIONAL PIECE AT BIG RED THON					✓
REQUEST EVENT ACTIVITY OF OWN *LIMIT 1 30-MIN OR 2 15-MIN					✓



**ALL SAID ABOVE ITEMS MAY BE MODIFIED CONSIDERING A REASONABLE CHANGE IN CIRCUMSTANCES UNDER THE SOLE DISCRETION OF BIG RED THON. SPONSOR REQUESTS REGARDING SHOWN BENEFITS ARE SUBJECT TO APPROVAL BY THE BIG RED THON EXECUTIVE BOARD.



WHAT DO SPONSOR NAMES MEAN?

62 Sponsor for the 62 children who enter a Children's Miracle Network Hospital every minute.

71 Sponsor for the 71 pediatric beds at Upstate Golisano.

10-Hour Sponsor for the 10 hours we dance for the kids who can't.

Miracle Maker for our miracle kids at Upstate Golisano.

Big Red THON Champion for being a champion in making an impact for the kids at Upstate Golisano.